

## Curriculum Vitae

### Personal Data

**NAME:** Christen Saad  
**DATE OF BIRTH:** November.16. 1990  
**PLACE OF BIRTH:** Homs-Syria  
**NATIONALITY:** Syrian  
**MARITAL STATUS:** Single  
**PRESENT ADDRESS:** 29 Kattina –Homs – Syria  
**E-MAIL:** chris-saad@wiu.edu.sy (Wadi International University)

### Education

**2013:** Bachelor's Degree in Management & Economics.  
Major: E-Marketing, Advertising & Public Relationship, *Wadi International University*.

**2018:** Master of Business Administration, Faculty of Economics, *Tartous University*.

**Thesis Title:** "The Impact of Physical Evidence of Banking Service on Customer Loyalty .A Field Study on Private Banks in Homs Governorate".

### Experience

**2016- Now:** Lecturer at Wadi International University (WIU), Faculty of Managerial and Economic Sciences.

**2017-Now:** Out Reach Volunteer at The Department of Ecumenical Relations and Development (DERD), Syria, Homs

**2014- 2014:** Lecturer at Al Baath University, faculty of tourism.

**2013- 2016:** Accountant & Administrative at Al Majd Trading Company  
Commercial Tenders - Import & Export. Syria, Homs.

### **Language Proficiency**

- Excellent (lecturer and author): English.

### **Skills**

- Good knowledge regarding research design.
- Good experience in academic supervision.
- Very good command of Microsoft Office™ tools
- Good at SPSS (Statistical software)
- Confident and effective user of social media: Twitter and Facebook.
- Good working knowledge of Microsoft Windows environments
- Good communication skills & Organizational / managerial skills
- Discipline and critical thinking
- Hardworking, active, self-motivated.
- Excellent teamwork & inter-personal skills.

### **Publications**

- The Impact of Physical Evidence of Banking Service on Customer satisfaction "A Field Study on private banks in Homs Governorate" *Research Journal of Al - Baath University*, Economics & Law series, vol.40, 2018.

### **Courses Taught and Capability to Teach the Following:**

- Financial Mathematics.
- Trading (Lab)
- Financial Mathematic (Lab)
- Computer Skills (Lab)
- Training Soft Skills (Lab)
- Customer Relationship Management (Lab)

- E-Marketing (Lab)
- Electronic Trade and purchasing (Lab)
- Communication Skills
- Public Relationship (Lab)