

# Curriculum Vitae

Dr. Mayadah Hassan

Faculty of Economics, Business Management Department

Damascus University, Syria

## Education

**Doctor of Philosophy (Ph.D.),** 'Management Studies Research', May 2014, Brunel Business School, Brunel University, London. UK.

**Master of Science (MSc.),** 'Logistics and Global Supply Chain Management', June 2010, Brunel Business School, Brunel University, London. UK.

**Postgraduate Diploma.,** 'Business Management', October 2004, Tishreen University, Lattakia, Syria.

**Bachelor of Science (BSc.),** 'Economics and Business Management', October 2003, Tishreen University, Lattakia, Syria.

## [Selected] Academic/Work Experience

**February 2019 – Present** *Lecturer*, Faculty of Economics, Business Management Department, University of Tartus, Tartus, Syria.

**October 2020 – Present** *Visiting Lecturer*, Faculty of Management & Economics, Wadi International University (WIU), Homs, Syria.

**September 2014 – 2019** *Lecturer*, Faculty of Economics, Business Management Department, Damascus University, Damascus, Syria.

**October 2012 – 2014** *Volunteer Research Assistant*, Management Studies, Brunel Business School, Brunel University, London. UK.

**June 2005 - April 2008** *Teaching Assistant*, Business Management Department, Damascus University, Damascus, Syria.

### Research Interests

Logistics & Supply Chain Management	RFID/Barcode
Warehouse Management	Social Media
Operations Management	Marketing Management
Small and Medium Sized Enterprises (SMEs) Management	International Business

### Teaching Interests

Logistics & Supply Chain Management	Environment Management
Operations Management	Modern Trends in Marketing
Warehouse Management	Knowledge Management
SMEs Management	Research Methodology
Entrepreneurship	Management Principles & Functions

### Refereed Journals

### PUBLICATIONS / PRESENTATIONS

1. Hassan, M., & Piramuthu, S. (2021). Review of Auto- ID Technology Use in Warehouse Management. *International Journal of RF Technologies: Research and Applications*. 12 (2), 1-17.
2. Hassan, M., Ali, M., Aktas, E., & Alkayid, K. (2015). Factors Affecting Selection Decision of Auto-Identification Technology in Warehouse Management: An International Delphi Study. *Production Planning & Control: The Management of Operations*. 26 (12), 1025- 1049.

### Conferences / Symposium Presentations [Referred]

1. Hassan, M., Ali, M., and Aktas, E. (2014). A Developed Framework of the Key Factors Affecting Selection Decision of Auto-Identification Technology in Warehouse Environment: An International Delphi Study. *Brunel Business School Doctoral Symposium*. 25<sup>th</sup>& 26<sup>th</sup> March, Brunel University, London, United Kingdom.
2. Hassan, M., Ali, M., and Aktas, E. (2013). Key Factors for Selection Decision of Auto-Identification Technology in Warehouse Management: A Delphi Study. *The 27th Annual British Academy of Management Conference (BAM)*. (BAM). 10th - 12th September, University of Liverpool Management School, UK.  
<https://www.bam.ac.uk/sites/bam.ac.uk/files/BAM2013%20Paper%20Schedule.pdf>
3. Hassan, M., Ali, M., and Aktas, E. (2013). Factors Affecting Selection Decisions of Auto-Identification Technologies in Warehouse Environment: An International Delphi Study. *Brunel Business School Doctoral Symposium*. 20<sup>th</sup>& 21<sup>st</sup> March, Brunel University, London, United Kingdom.

4. Hassan, M., Ali, M., and Aktas, E. (2012). Radio Frequency Identification (RFID) Technologies for Locating Warehouse Resources: A Conceptual Framework. *SysTech 2012 - European Conference on Smart Objects, Systems and Technologies*. June 12-13, Osnabrück, Germany. <http://www.vde-verlag.de/proceedings-en/453441012.html>
5. Hassan, M., Ali, M., and Aktas, E. (2012). Experimental Evaluation of Semi-Passive RFID Performance in Warehouse Environment. *Brunel Business School Doctoral Symposium*. 27<sup>th</sup> & 28<sup>th</sup> March, Brunel University, London, United Kingdom.
6. Hassan, M., Ali, M., and Aktas, E. (2011). An Experimental Study for Evaluating The Reading Performance of Semi-Passive RFID Tags To Enhance Locating of Warehouse Resources. *European, Mediterranean & Middle Eastern Conference on Information Systems (EMCIS)*, May 30-31, Athens, Greece. <http://www.iseing.org/emcis/EMCISWebsite/EMCIS2011%20Proceedings/SCM7.pdf>
7. Hassan, M., Ali, M., and Aktas, E. (2011). An Experimental Study for Evaluating the Reading Performance of Semi-Passive RFID Tags to Enhance Locating of Warehouse Resources. *Brunel Business School Doctoral Symposium*. 28<sup>th</sup> & 29<sup>th</sup> March, Brunel University, London, United Kingdom.